

## Business plan

Cambridge Experts will focus on writing a realistic, working business plan whether you're starting up a business or need to redesign your business plan.

Business plan is a written document that describes your business, your objectives, your strategies, the market you are in and your financial forecasts. Cambridge Experts' business plan has many functions, from securing external funding to measuring success within your business.

Subjects covered in Cambridge Experts' business plan

Cambridge Experts will tailor your business plan to target and attract the right people. Cambridge Experts will study and analyse your business and will write a business plan focusing in the following areas:

- The executive summary your business plan
  
- Your business profile
- Your products and/or services
- Your markets and competitors
- Your Marketing plan
- Your team's skills
- Your operations
- Your current sales
- Financial forecasts

Cambridge Experts will also help you to present your business plan focusing on the right audience.

If you think that a business plan would help you to raise the money your business need or to clarify your strategy, please drop us an email using the contact Cambridge Experts form .